

PMI Memphis Speaker Announcement

Ted Townsend has worked to build a 'greater' Memphis for more than a decade while serving in leadership positions in the private, public, and nonprofit sectors. Prior to becoming president and CEO of the Greater Memphis Chamber in 2022, Townsend served as its chief economic development officer (2020-2022), leading the Chamber to its best year ever for economic development in 2021. Previously, Townsend served as the first-ever chief economic development and government relations officer for his alma mater, the University of Memphis (2018-2021); as deputy commissioner and chief operating officer of the Tennessee Department of Economic and Community Development (2011-2018); and as co-founder and chief operating officer of Memphis-based arGentis Pharmaceuticals Inc. (2005-2011).



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Professional
Development Day

Ted Townsend
President & CEO Greater Memphis Chamber

PMI Memphis Speaker Announcement

Lieutenant General (Ret.) Jason T. Evans served over 40 years in the U.S. Army, with leadership roles spanning combat deployments and strategic operations. As the Army's first Deputy Chief of Staff, G9 (Installations), he oversaw a \$18B portfolio, 141 installations, and led the Army's Quality of Life Task Force, impacting over 1 million Soldiers and families.

He also held senior positions in Army Human Resources, including Commanding General of U.S. Army Human Resources Command and The Adjutant General. Post-military, he served as COO of Tennessee State University.

Jason holds degrees in business administration and national resource strategy. His military awards include the Distinguished Service Medal (3 OLCs), Bronze Star, Legion of Merit, and the Parachutist Badge.



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Lieutenant General, Jason T. Evans
U.S. Army (Retired)

PMI Memphis Speaker Announcement

David J. Johnson is a seasoned engineering and project management leader with over 20 years of experience delivering innovative, high-impact solutions across industries. A graduate of The Ohio State University in Electrical and Computer Engineering, he has led more than \$250M in projects at companies including Marathon Oil, Honda, Bridgestone, UTC, ThyssenKrupp, and Chemring.

Currently Site Integration Leader at Delta Faucet, David brings expertise in lean manufacturing, Six Sigma, and capital execution. He holds an MBA from Ohio University and certifications as a PMP, Six Sigma Black Belt, and Agile Practitioner. Active in professional and community organizations, he is committed to driving innovation, empowering teams, and creating lasting value.



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David J. Johnson
PMP, MBA

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Jim Bates, PMP®, PMI-SCP®, is the founder, President, and CEO of Business Improvement Group, Inc. (BIG). With 40+ years of experience, he specializes in business and project management, serving as a practitioner, leader, and instructor with over 30,000 project hours. A former CIO for the State of Alaska (2013–2016), Jim also helped architect Dell's Project Management Framework.

He's an Adjunct Professor at the University of Alaska Anchorage since 2012, a certified leadership coach with GiANT Worldwide, a Lean Six Sigma Master Black Belt, and holds multiple master certificates from Villanova University. A published author and speaker, Jim is recognized for his work in business optimization.

Jim and his wife Mechelle have seven married children and 18 grandchildren. He enjoys woodworking, hiking, cooking, and music.



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Jim Bates
PMP, PMI-SCP

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Camelle Wilson Logan is Chief Accessibility Officer at Smart AI Communities, where she leads national efforts to expand equitable access to AI education and workforce development, especially for underserved groups. With over 20 years of experience across sectors, she drives initiatives like Next Gen AI Coders, blending research-informed programming with real-world relevance.

Camelle holds an MBA in Global Management, a B.A. in Advanced Technical Studies, executive training from Dartmouth's Tuck School of Business, and certifications as a PMP and CSM. Her work empowers communities to stay ready, relevant, and resilient in an AI-driven future.



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Camelle Wilson Logan
PMP, MBA, CSM

PMI Memphis Speaker Announcement

Brad is the Founder and President of PerformancePoint LLC, a leading performance improvement company. With over 30 years of corporate experience, Brad is an international author, speaker, coach, and consultant dedicated to helping organizations engage employees and customers, build resilient relationships, and create collaborative and winning cultures. Brad has won several industry awards, including: 2025 Top 30 Global Gurus in Organizational Culture. He is an accomplished author with 4 published books, and numerous articles," His latest book "Never Delegate Again: Uncover the Secret to Growing Your Company, Your People and Yourself" is garnering much praise. Brad is a highly requested speaker at conferences worldwide and frequently featured in spaces and places such as Fortune, FOX Business and Forbes. He holds degrees from Vanderbilt University and the University of Maryland.



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Brad Federman
President of PerformancePoint LLC

PMI Memphis Speaker Announcement

Tamara H. Brown, PMP, PMI-CP, CAL, CSM is Managing Principal of 93 Octane, LLC, a woman-owned firm specializing in project, program, and portfolio management. With 30+ years of experience in technology, facilities, and construction, she has successfully led \$100M+ portfolios, delivering enterprise IT deployments, ERP implementations, and large-scale construction projects.

Tamara also serves her community through mentoring with TN Achieves and leadership roles with PMI Memphis, Christian Brothers University, Historic Orange Mound Community Land Trust, and the YMCA. She holds a BS in Information Technology from Christian Brothers University, an MBA from Belhaven University, and is a graduate of Leadership Memphis and the UT Municipal Leaders Program.



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Tamara Brown
PMP, PMI-CP, CAL, CSM

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Dr. Rochelle Atkins is a Certified Executive Coach and I/O Psychologist with 25+ years of experience in leadership development and organizational strategy. She leads Atkins Leadership Collaborative and teaches at the Human Capital Institute. A strategic foresight expert and keynote speaker, she consults across sectors on change management, culture, and workforce planning.



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Dr. Rochelle Atkins
CSM and Certified Executive Coach